

MOVE Culver City Mid-pilot Findings

PROJECT HISTORY

In 2020, the Culver City City Council shared a clear vision for a future with safe and reliable mobility alternatives. On Nov. 20, 2021, that vision launched as MOVE Culver City – a paradigm shift to improve travel for bus riders, cyclists, emergency vehicles and pedestrians.

YOUR VOICE IS BEING HEARD

MOVE Culver City is a pilot project that was constructed quickly and at low cost, using temporary materials to allow for design flexibility in response to community feedback. Bold changes like these take time to get used to, and to ensure this program is achieving the goal of efficient, safe, and equitable alternatives while minimizing the impact on cars, the City commissioned a mid-pilot report to gather valuable information on how to best move forward. The City uses a combination of technologies and industry-accepted methods to collect and calculate project performance data. The data collection process was independently validated by outside experts who verified that the collected data are appropriate, the methodology used is sound and reflects industry standards, and that the reported results are reproducible.

WHAT'S NEXT?

The movement toward a more sustainable transportation future is underway. At the conclusion of the pilot period, the City will conduct additional surveys of residents and businesses which will inform the final evaluation of the project. The City Council will then determine how to best develop the lessons learned during the project into a model for sustainable travel for downtown and beyond. Together we're learning, and together, we'll improve how we move.



REPORT HIGHLIGHTS



+52%

in bus ridership

(Average January through July ridership in 2022 compared to the same period in 2021)



+32%

in cycling activity

(Average January through July bike count in 2022 compared to November 2019)



+18%

in pedestrian activity

(Average January through July pedestrian count in 2022 compared October 2021)



+2 minutes

increase in peak period travel time on the downtown corridor compared to 2019