






Move Culver City Assessment Issues Survey

*Summary of Findings from a Survey of Culver City Residents
Conducted March 4-9, 2023*

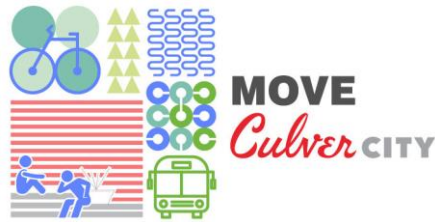


OPINION
RESEARCH
& STRATEGY

Survey Specifics and Methodology

Dates	March 4-9, 2023
Survey Type	Dual-mode Resident Survey
Research Population	Culver City Residents
Total Interviews	413
Margin of Sampling Error	(Full Sample) $\pm 4.9\%$ at the 95% Confidence Level
Contact Methods	 Telephone Calls  Email Invitations  Text Invitations
Data Collection Modes	 Telephone Interviews  Online Interviews
Language(s)	English & Spanish

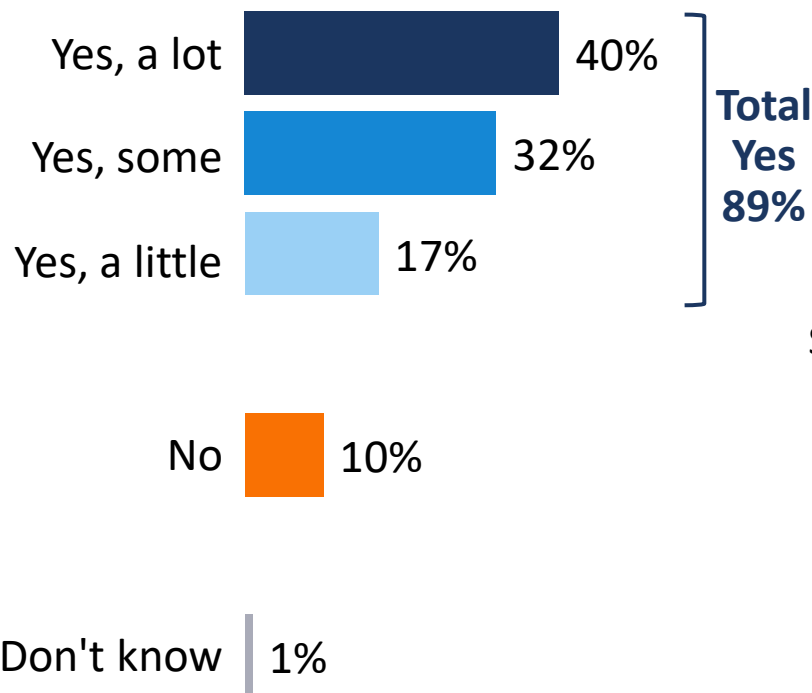
(Note: Not All Results Will Sum to 100% Due to Rounding)



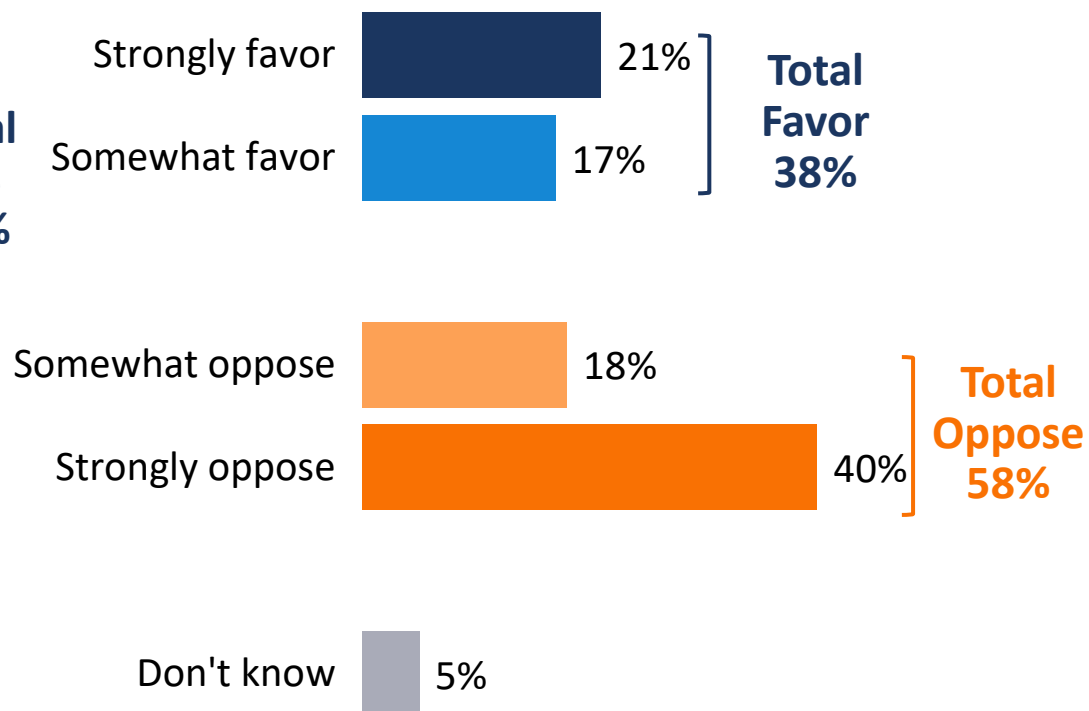
Public Opinion Towards Move Culver City

Most residents are aware of Move Culver City and six in ten currently oppose the project based on what they have seen, heard or read about it.

Have you recently seen, heard or read about Move Culver City, a project along Culver and Washington Boulevards that changed one traffic lane in each direction to dedicated bus and bike lanes, new pedestrian walkways and crossings, and new transit services?



Based on what you have seen, heard or read, or from just my mentioning it, do you favor or oppose the Move Culver City project?

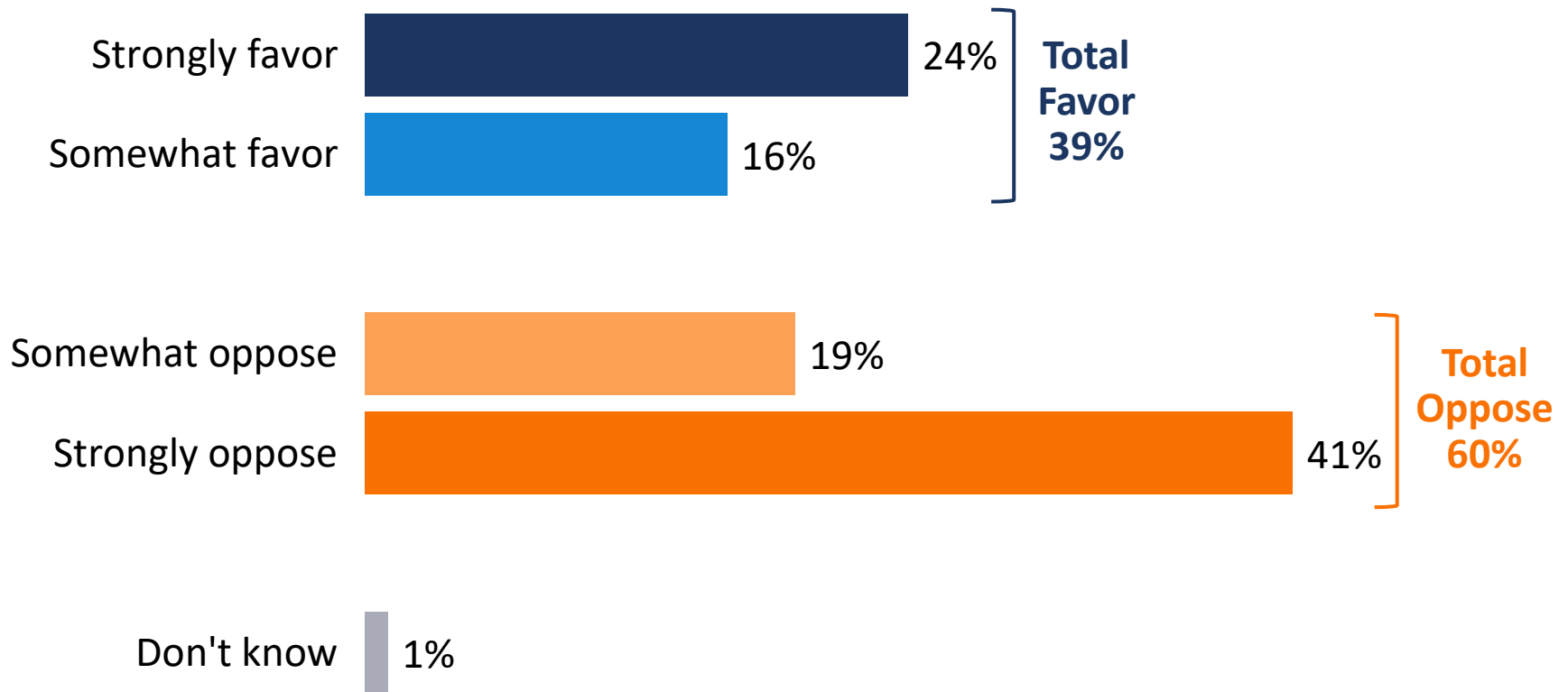


Respondents were presented with the following summary of the Move Culver City Project:

Move Culver City is an initiative to provide the community safe, reliable, and equitable access to transportation services. In November 2021, the first Move Culver City corridor was implemented as a pilot program along a 1.3 mile stretch of Culver and Washington Boulevards between Culver Boulevard and Duquesne Avenue to the west and Washington Boulevard and La Cienega Avenue to the east. The project created dedicated bus and bicycle lanes in both directions by reducing car and vehicle traffic to one lane in both directions. To improve safety and encourage the use of public transportation, cycling, and walking, Move Culver City includes new pedestrian walkways and crossings, traffic signals, bus stop improvements, the new Downtown Circulator, scooter and bikeshare programs.

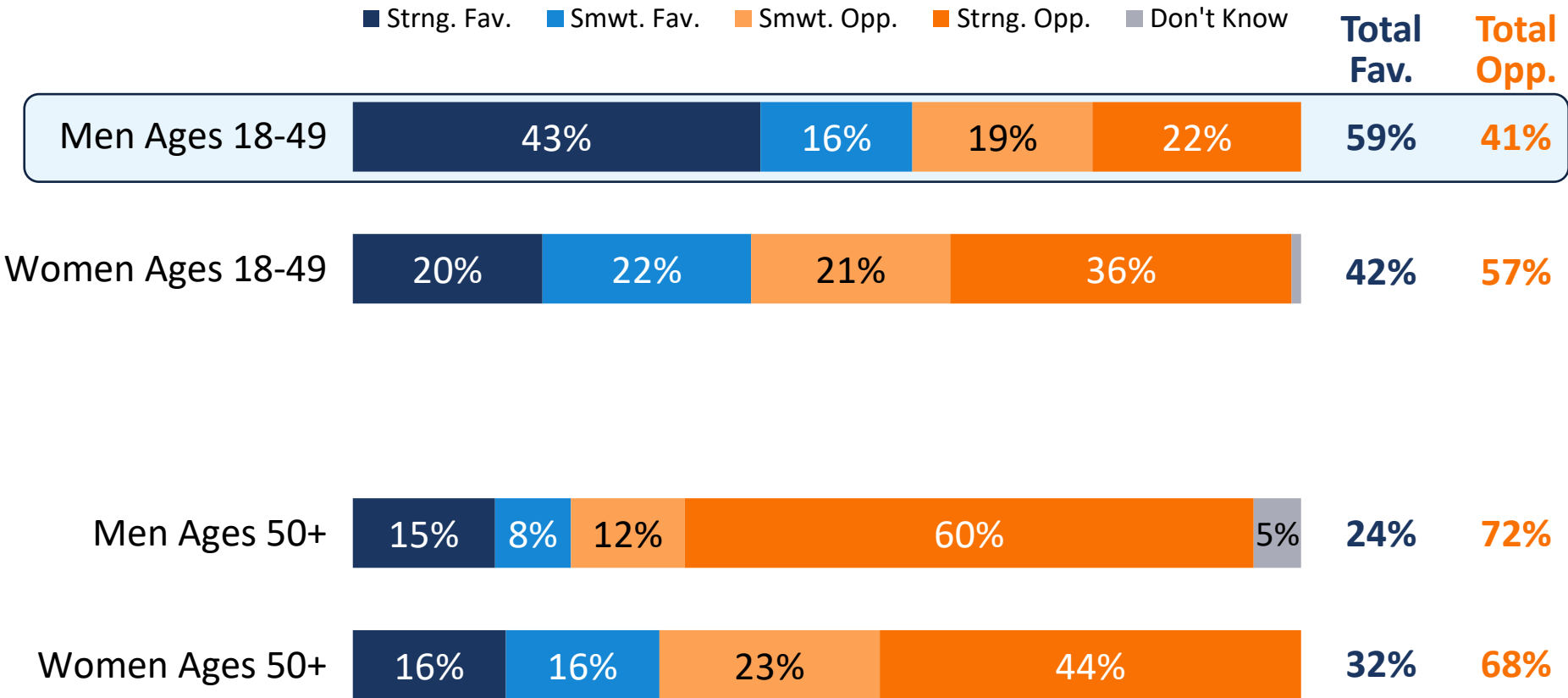
Culver City residents remain opposed after being presented with the project description.

Having heard this information, do you favor or oppose the Move Culver City project along Culver and Washington Boulevards?



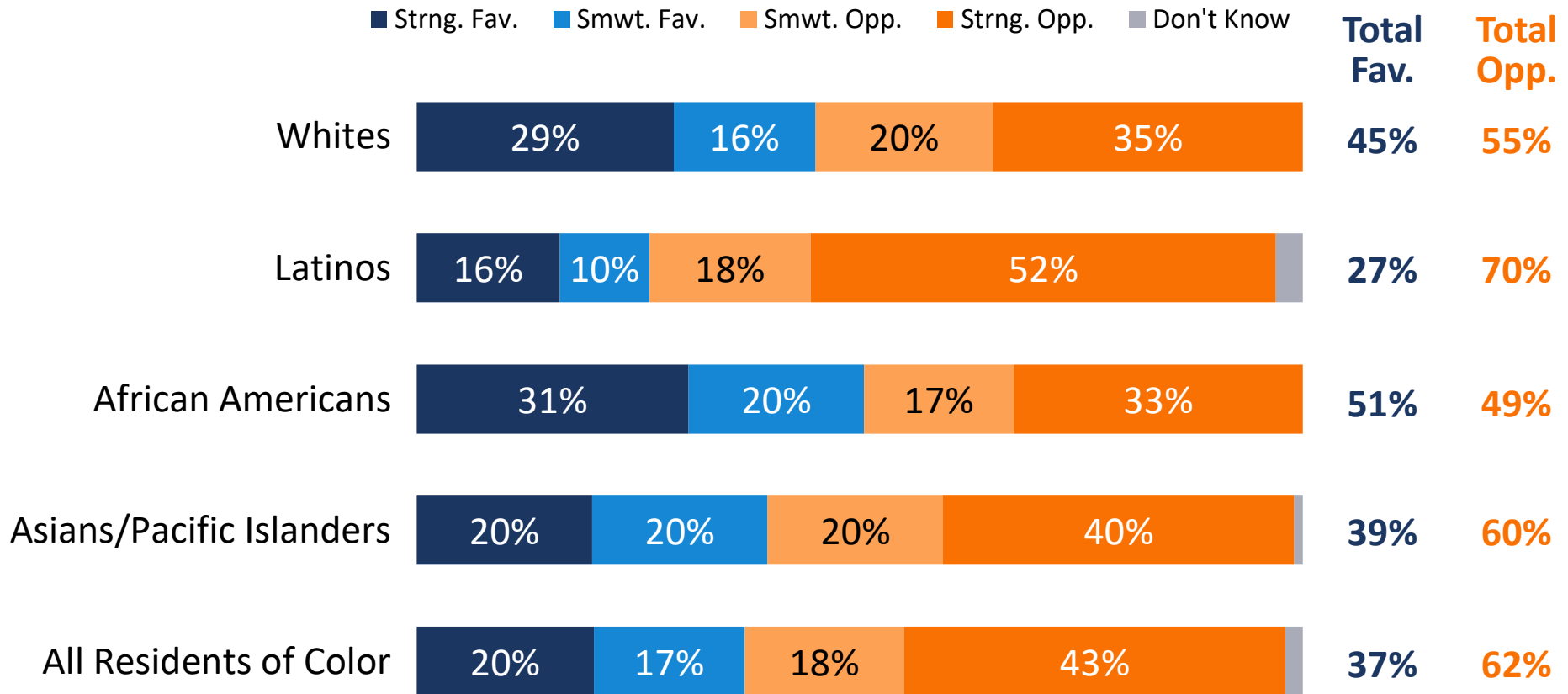
Men ages 18-49 are the core supporters of Move Culver City; residents ages 50 and older oppose the project regardless of gender.

By Gender by Age



Latinos and Asian/Pacific Islanders express the most opposition while African Americans have a divided opinion of the project.

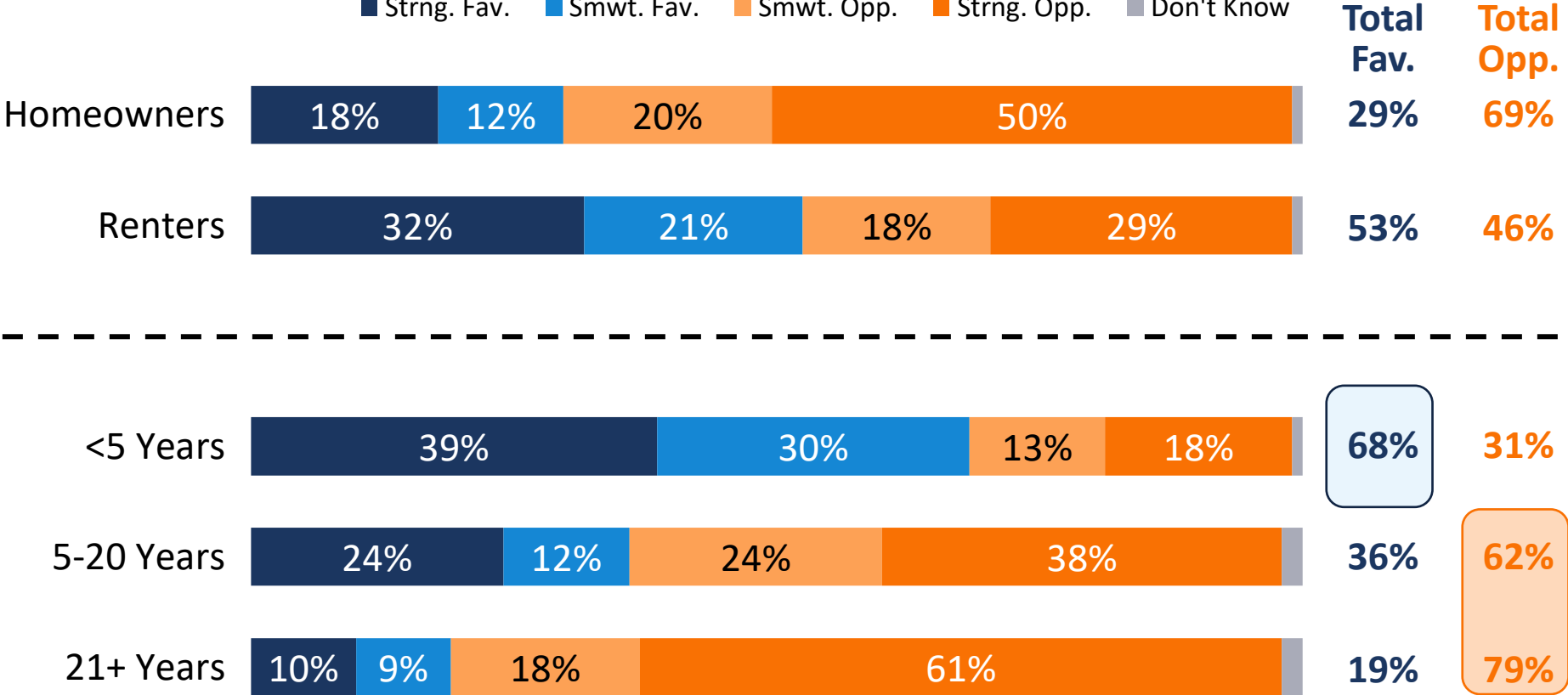
By Race/Ethnicity



Homeowners oppose by more than two to one while a majority of renters favor the project; there is a sharp divide based on years living in the city.

By Residence & Length of Residence in Culver City

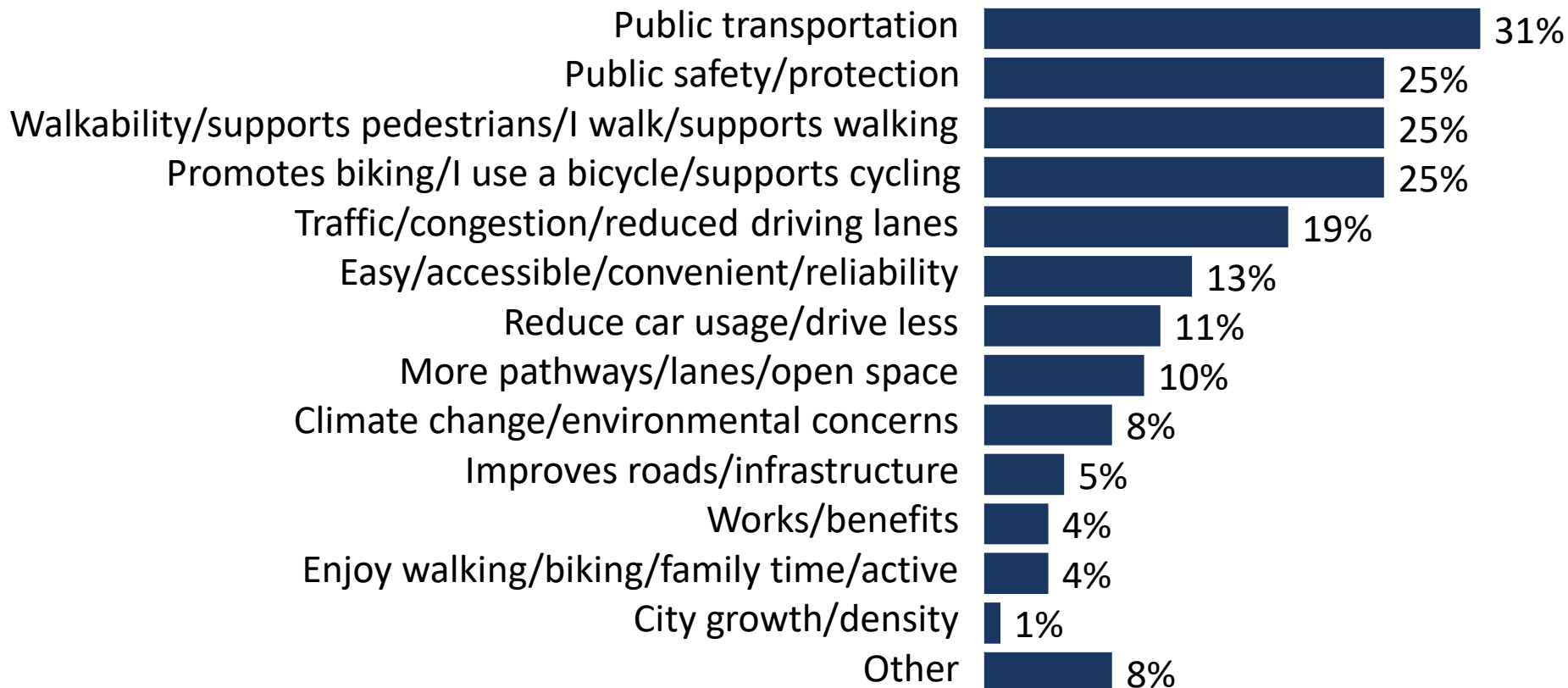
■ Strng. Fav. ■ Smwt. Fav. ■ Smwt. Opp. ■ Strng. Opp. ■ Don't Know



For those who do support the project, access to public transportation and safety for pedestrians and cyclists are the most positive elements of Move Culver City.

*In a few of your own words, please tell me why you **FAVOR** the Move Culver City project along Culver and Washington Boulevards?*

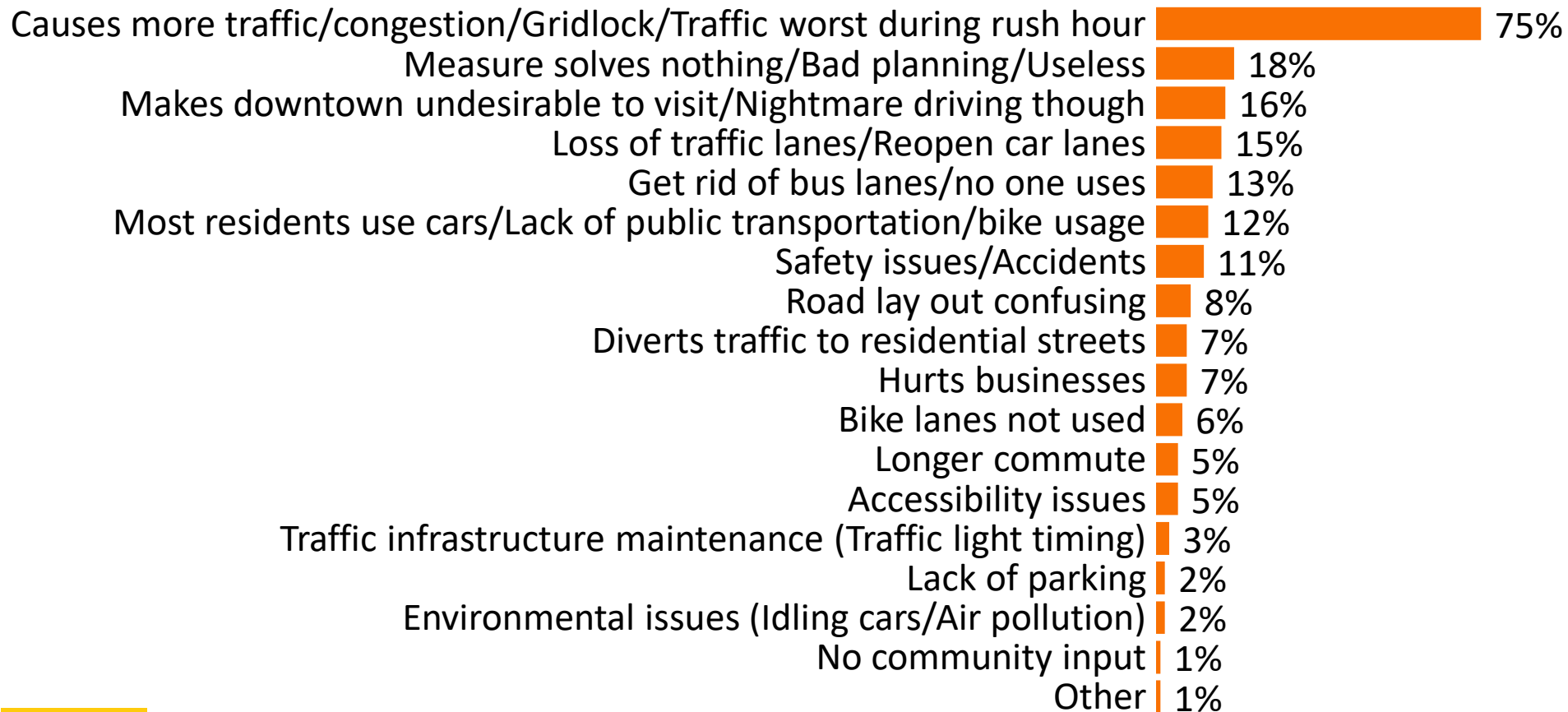
(Open-ended; Asked of Those Who Favor Only, n=161)



By far, opponents cite the impact on traffic as the reason for objecting to Move Culver City.

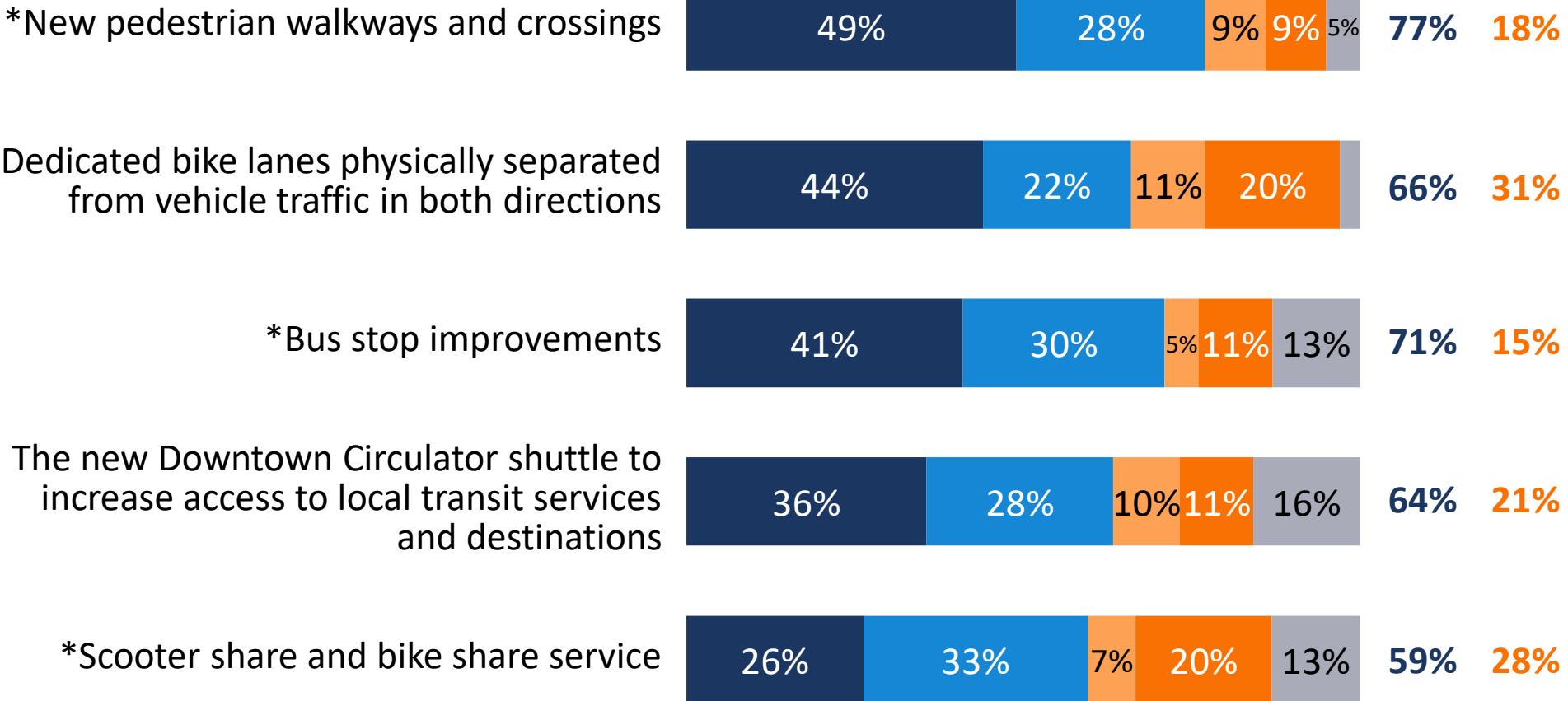
*In a few of your own words, please tell me why you **OPPOSE** the Move Culver City project along Culver and Washington Boulevards?*

(Open-ended; Asked of Those Who Oppose Only, n=246)

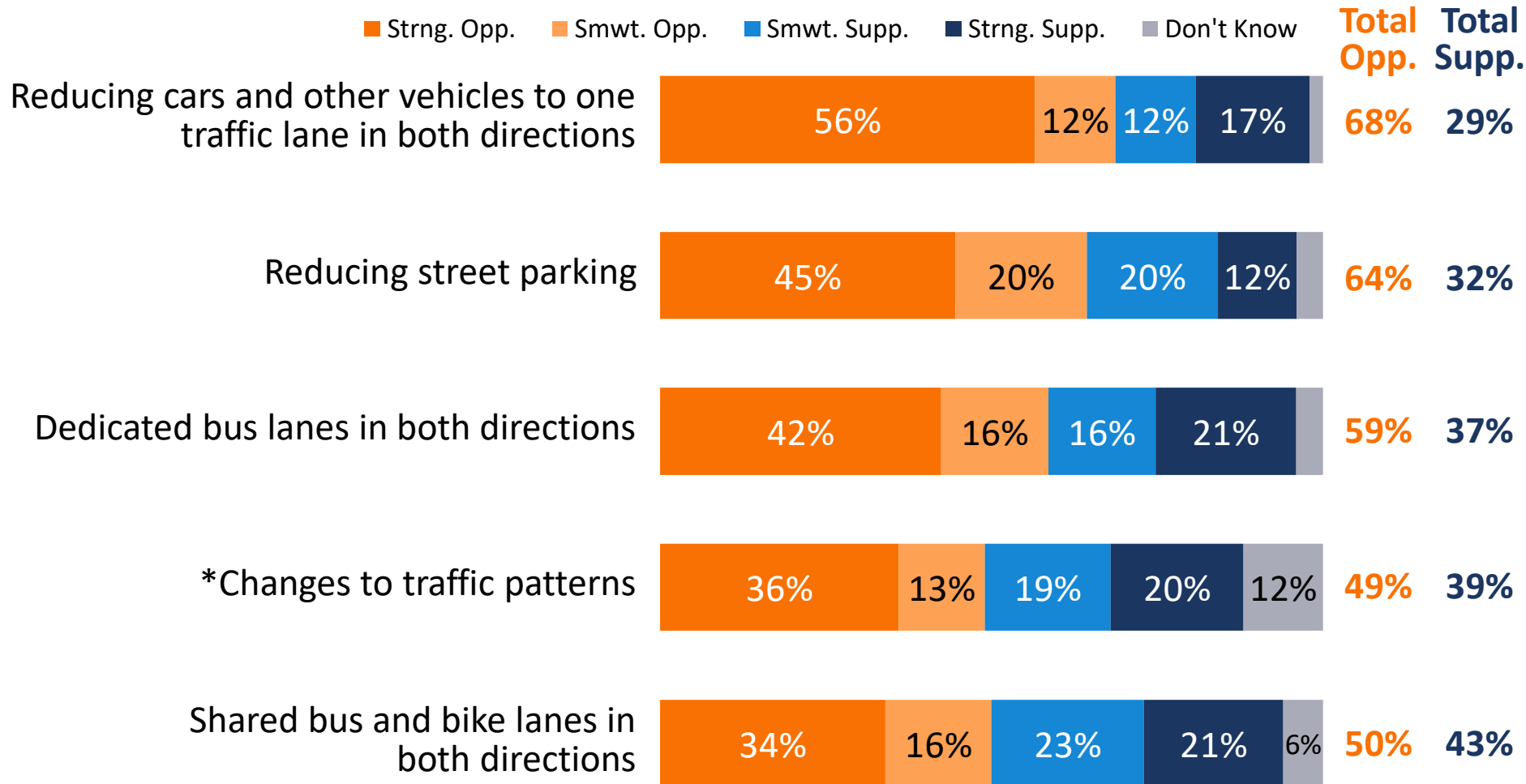


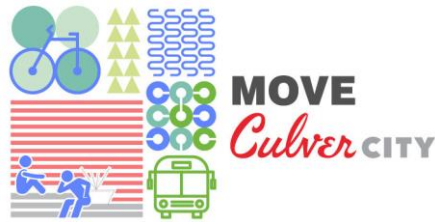
Despite opposition, most residents support how Move Culver City improved safety for walking and biking, and increased transportation alternatives.

■ Strng. Supp. ■ Smwt. Supp. ■ Smwt. Opp. ■ Strng. Opp. ■ Don't Know **Total Supp.** **Total Opp.**



Nevertheless, a majority “strongly” opposes reducing vehicle traffic to a single lane in both directions.

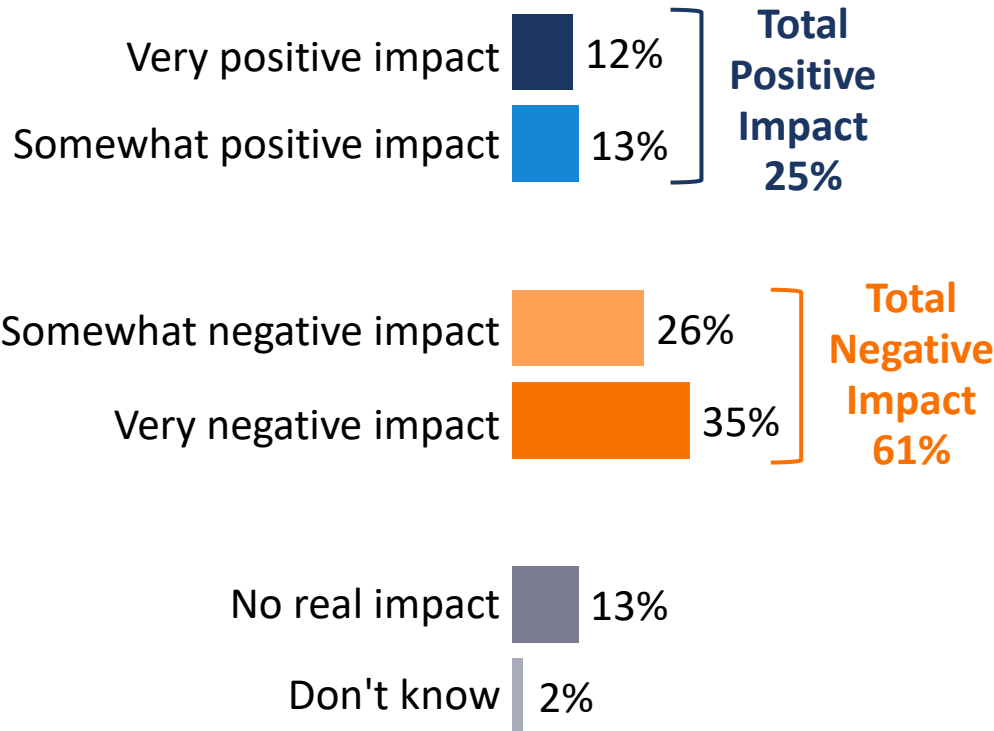




The Impact of Move Culver City

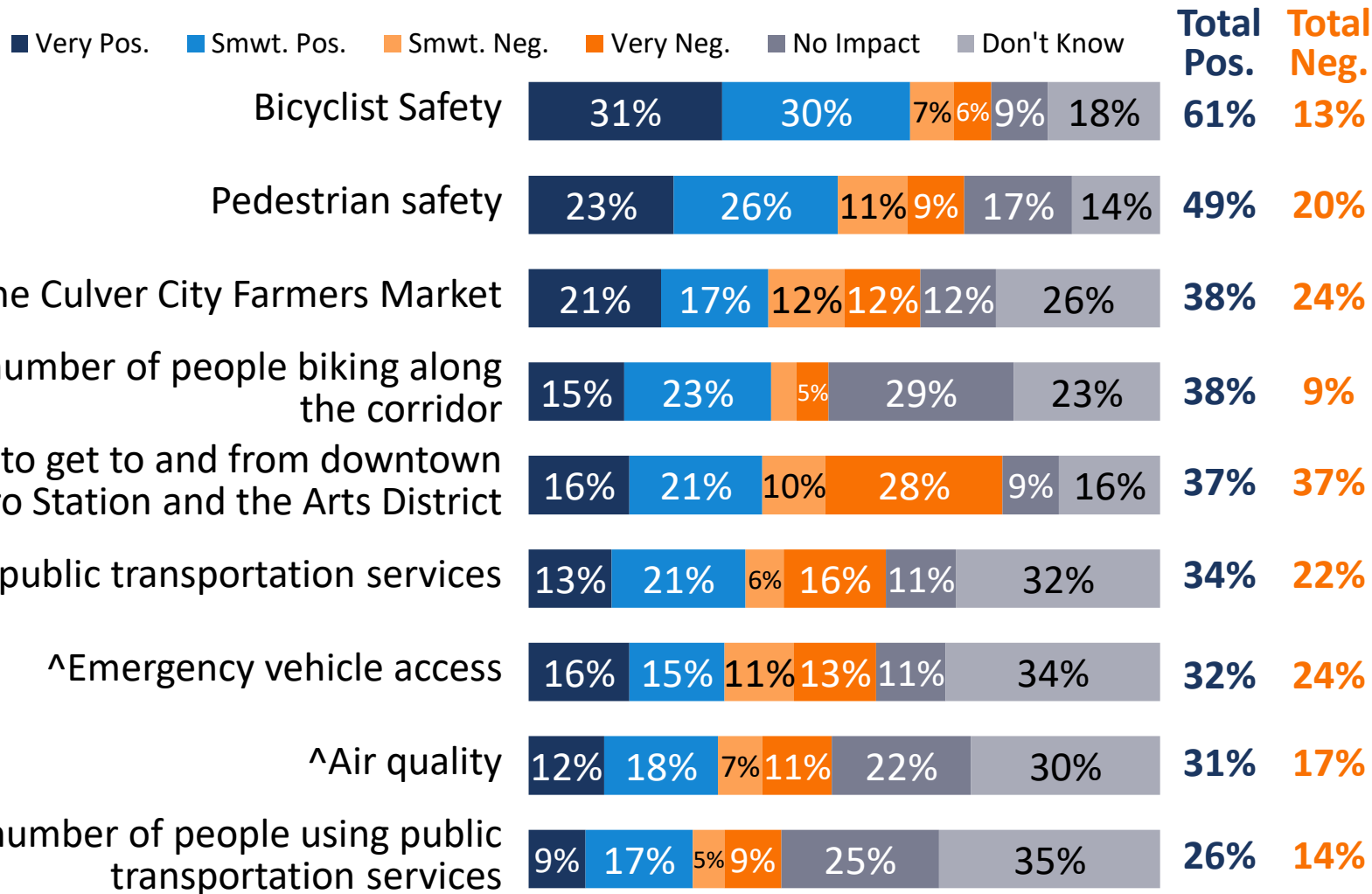
Six in ten say Move Culver City negatively impacts their day-to-day lives – demographic patterns are consistent with overall opinion of the project.

Overall, would you say that the Move Culver City project has had a positive impact, negative impact or no real impact on your day-to-day life as a Culver City resident?



Demographic Group	Total Positive Impact	Total Negative Impact
Gender by Age		
Men Ages 18-49	39%	39%
Men Ages 50+	15%	73%
Women Ages 18-49	26%	58%
Women Ages 50+	19%	72%
Residence		
Homeowners	20%	70%
Renters	32%	47%
Race/Ethnicity		
Whites	29%	55%
Latinos	19%	75%
African Americans	31%	54%
Asians/Pacific Islanders	25%	59%
All Residents of Color	23%	64%
Length of Residence in Culver City		
<5 Years	40%	37%
5-20 Years	24%	60%
21+ Years	14%	80%

Residents identify “bicyclist safety” as the most positive impact of the project...



...but their opinions on traffic are much more intensely negative.

Very Neg. Smwt. Neg. Smwt. Pos. Very Pos. No Impact Don't Know

Traffic flow and congestion along the project corridor



Total Neg. 79%
Total Pos. 12%

Traffic flow and congestion in neighborhoods adjacent to the project corridor



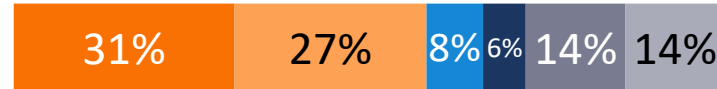
Total Neg. 77%
Total Pos. 13%

^Traffic speeds



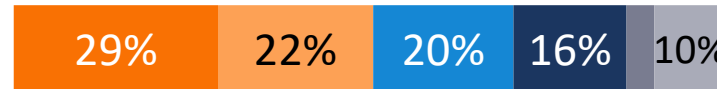
Total Neg. 61%
Total Pos. 24%

Parking availability



Total Neg. 58%
Total Pos. 14%

^Residents' quality of life



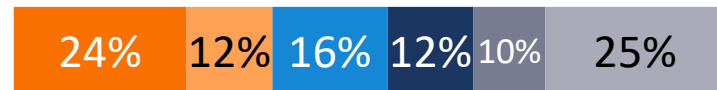
Total Neg. 51%
Total Pos. 35%

^Restaurants and other businesses along the project corridor

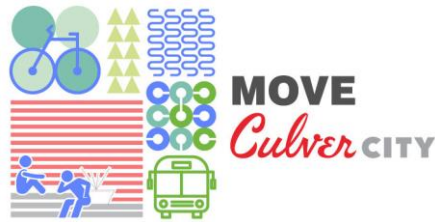


Total Neg. 42%
Total Pos. 38%

^The number of people coming to Culver City



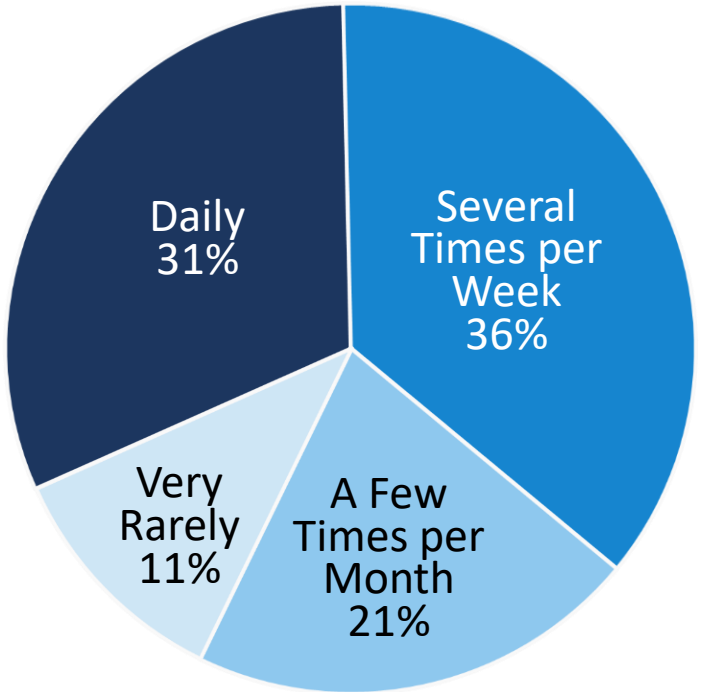
Total Neg. 36%
Total Pos. 28%



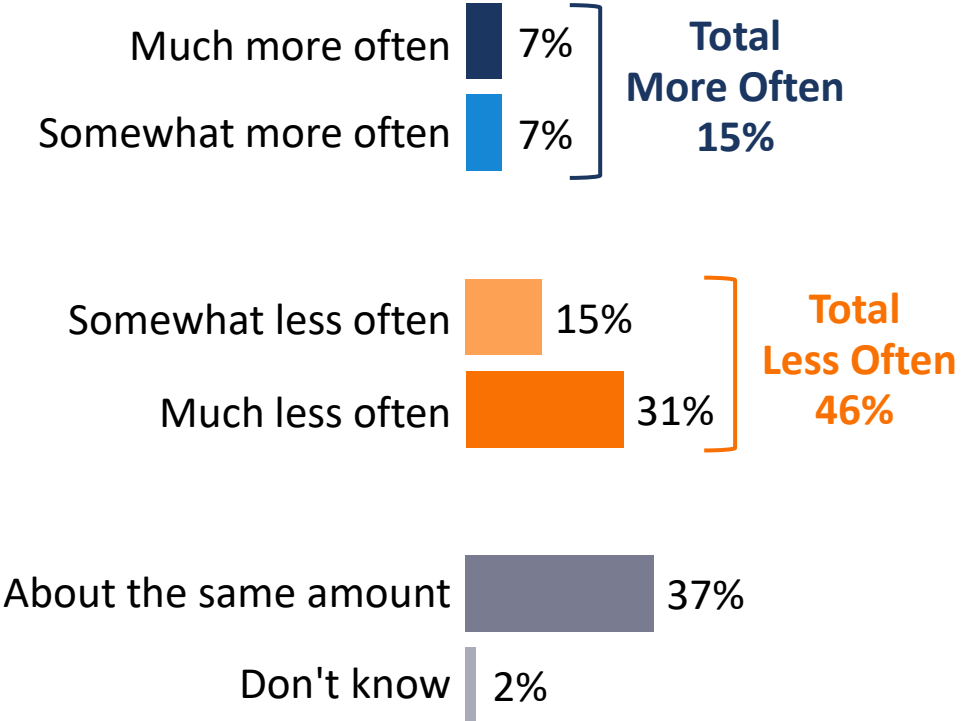
Visiting & Traveling Along the Move Culver City Corridor

Two-thirds say they travel along the project corridor at least several times per week, but a plurality is visiting the corridor “less often” the implementation.

How often do you travel along the Move Culver City project corridor: daily, several times per week, a few times per month, or very rarely?

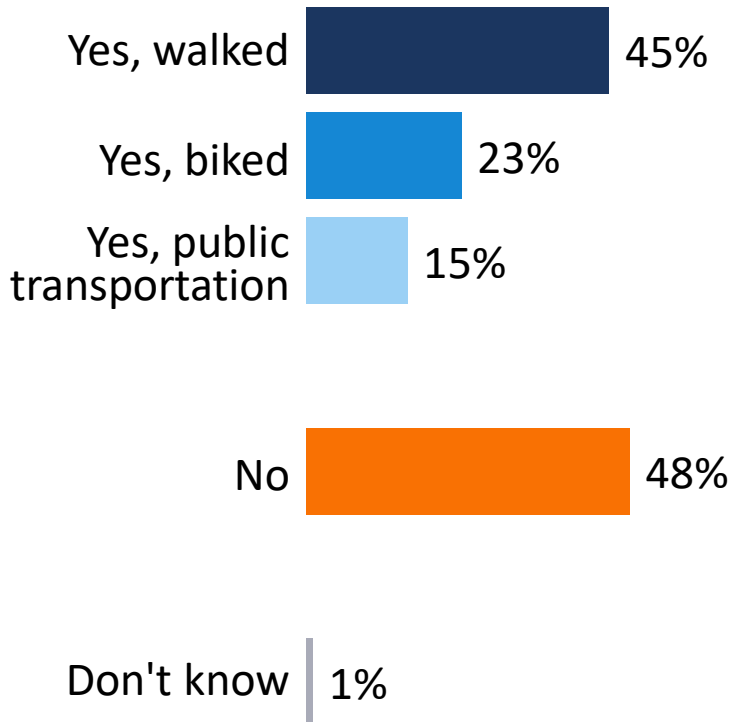


Since the project’s implementation in November 2021, do you travel along the Move Culver City project corridor more often, less often or about the same amount?

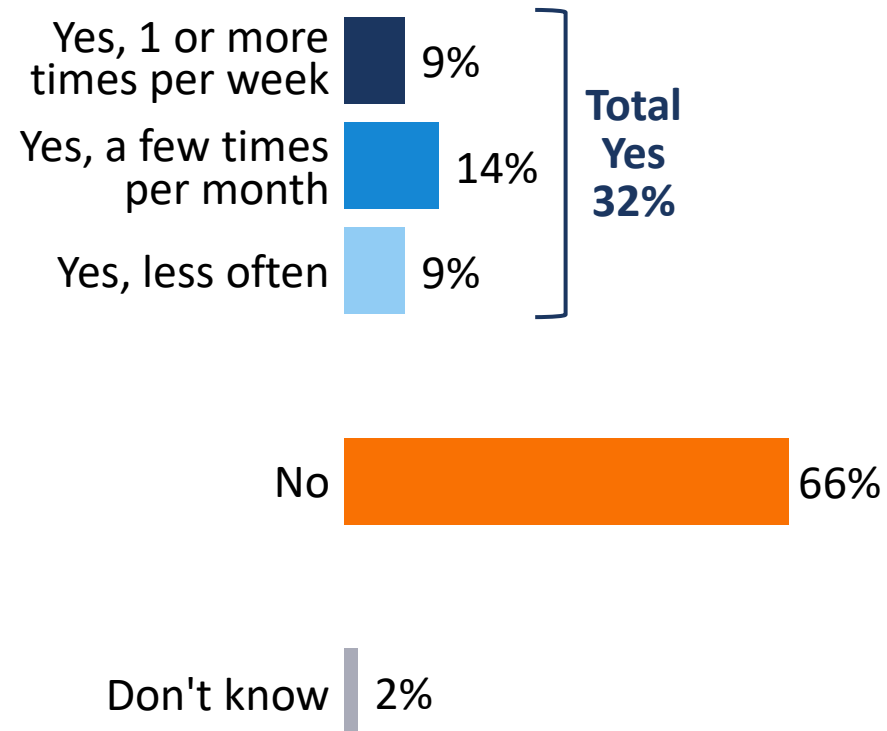


About half report walking, biking or using public transportation along the corridor, and a third have used the protected bike lanes.

Since Move Culver City was implemented in November 2021, have you traveled along the Move Culver City project corridor by walking, biking, or public transportation instead of driving?

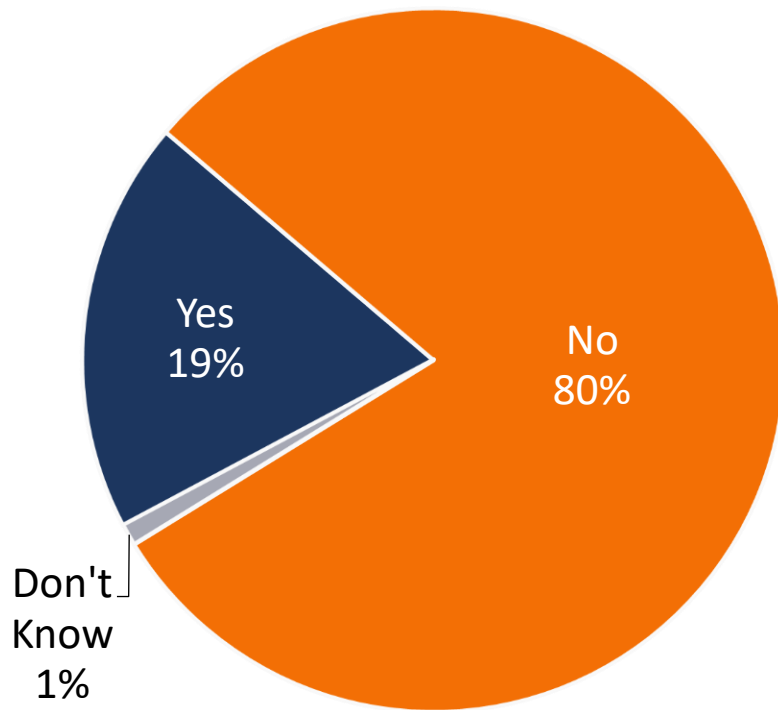


Have you or anyone in your household used the dedicated bike lanes along the Move Culver City project corridor?

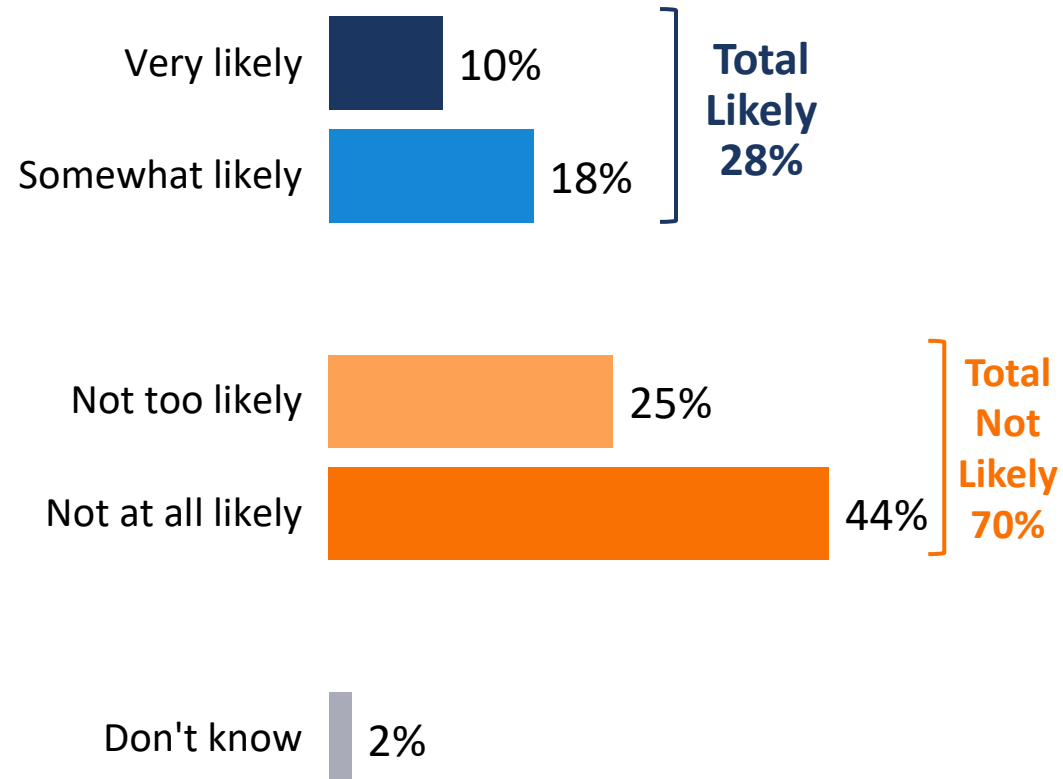


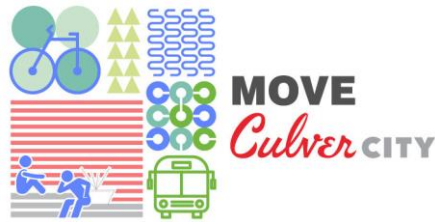
Two in ten have ridden the Circulator or another local bus along the corridor and more than one in four are likely to use bus services.

Have you used either the Culver City Downtown Circulator minibuses, a regular green City bus or any bus service along the Move Culver City project corridor?



How likely are you to use either the Culver City Downtown Circulator minibuses, a regular green City bus or any transit service along the Move Culver City project corridor?

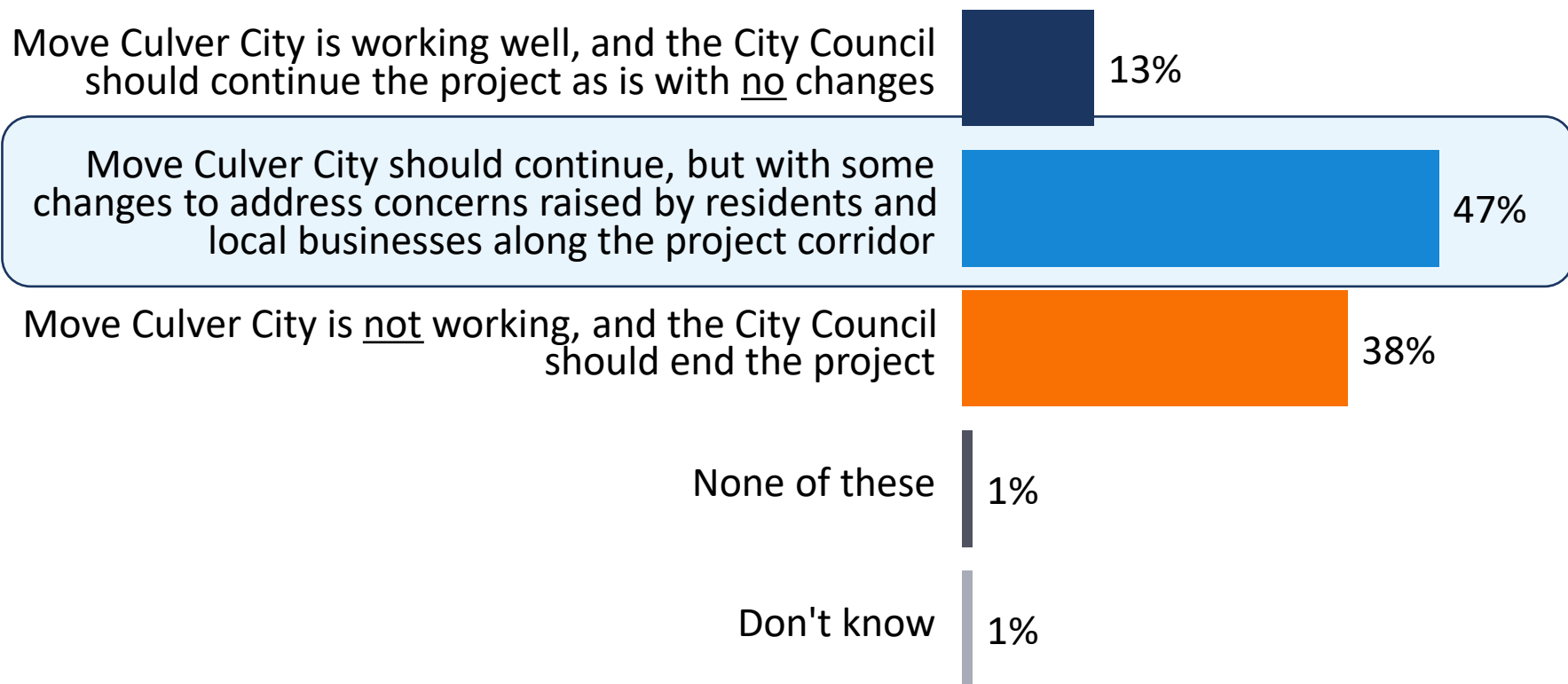




The Future of Move Culver City

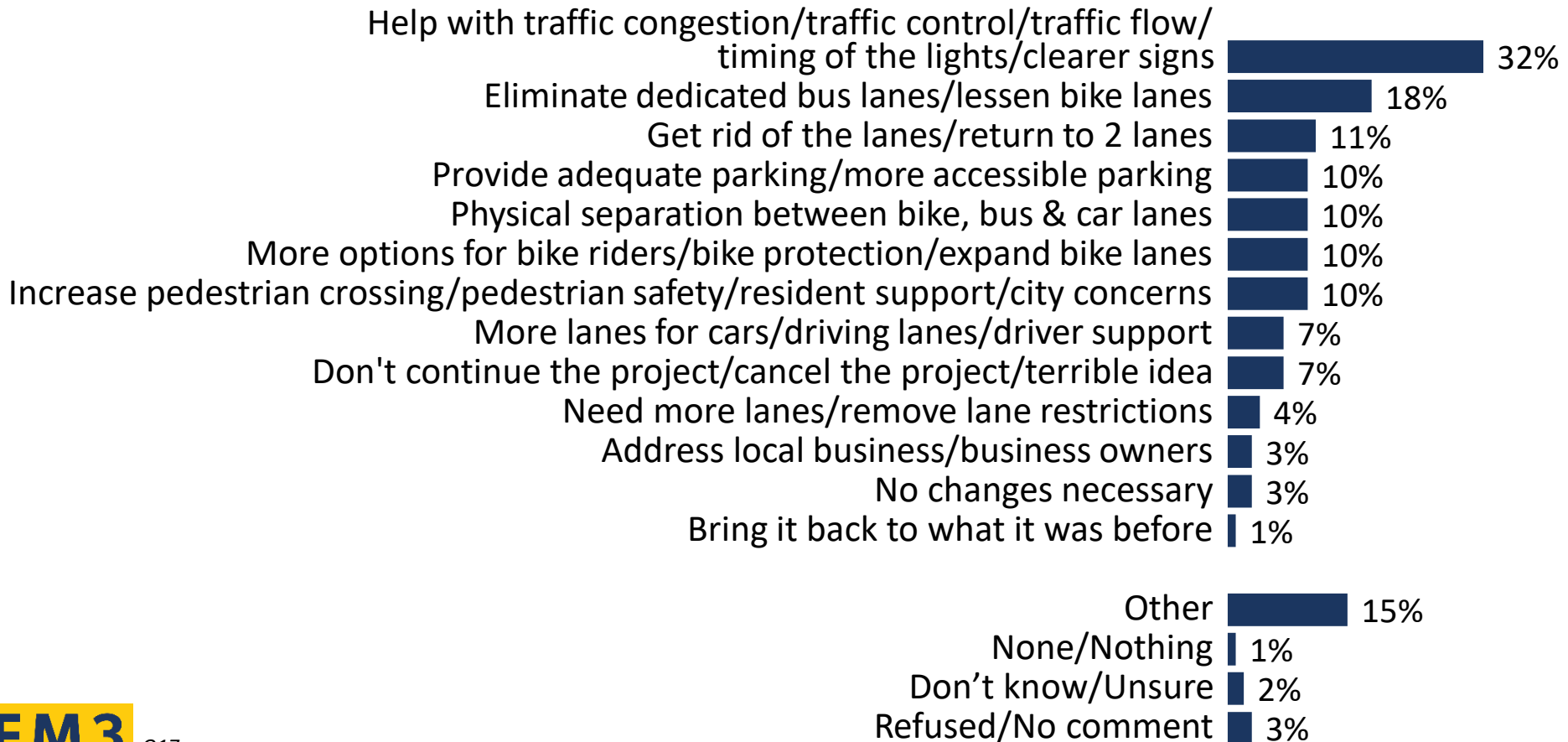
In total, six in ten support continuing Move Culver City, but a plurality favors making changes to the project...

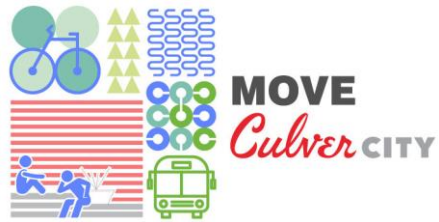
Move Culver City is a pilot project, and the City Council will soon need to make a decision about how to proceed. I am going to read you several statements and after you hear all of them, please tell me which one comes closest to your way of thinking about what the City Council should do.



...and they primarily want to see changes to reduce traffic congestion, which includes restoring lanes for vehicles.

*If the City decides to continue the project, in a few of your own words, please tell me, what are the 1 or 2 changes that you would like to see made to the Move Culver City project?
(Open-ended)*





Questions?

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